

BUREAU FOR PRIVATE POSTSECONDARY EDUCATION ANNUAL REPORT,
2012 INSTITUTION DATA

Tracking Number: 2013082714600

Report for Year: 2012

Institution Name: COACHELLA VALLEY BEAUTY COLLEGE, INC.

Institution Code (If an institution has branch locations the institution code is the school code for the main location):
78192525

Street Address (Physical Location): 79450 HWY 111

City: LA QUINTA

State: California

ZIP Code: 92253

Number of Branch Locations: 0

Number of Satellite Locations: 0

Is this institution current with all assessments to the Student Tuition Recovery Fund?: yes

Is your institution approved by an accrediting agency recognized by the United States Department of Education?
Include only full institutional approval, not programmatic approval: yes

If yes, please identify the Accrediting Agency:
National Accrediting Commission of Career Arts and Sciences Inc.

If your institution has specialized accreditation from a recognized United States Department of Education approved
specialized/programmatic accreditor, list the accreditation:

Has any accreditation agency taken any formal disciplinary action against this institution?: no

Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act?:
yes

Does your institution participate in federal veteran's financial aid education programs?: yes

Does your institution participate in the Cal Grant program?: no

Is your institution on the California Eligible Training Provider List (ETPL)?: no

Is your institution receiving funds from the Work Investment Act (WIA) Program?: no

Does your institution participate in, or offer any additional financial aid program?: no

If yes, please indicate the name of the financial aid program:

What is the total amount of public funding received by your institution in 2012: \$441,569

If your institution reports a Cohort Default Rate to the US Department of Education please enter the most recent three year rate: 5.5

Percentage of students who in 2012 received federal student loans to help pay their cost of education at the school was: 37

Number of Doctorate Degrees Offered: 0

Number of Students enrolled in Doctorate level programs at this Institution: 0

Number of Master Degrees Offered: 0

Number of Students enrolled in Master level programs at this institution: 0

Number of Bachelor Degrees Offered: 0

Number of Students enrolled in Bachelor level programs at this institution: 0

Number of Associate Degrees Offered: 0

Number of Students enrolled in Associate level programs at this institution: 0

Number of Diploma or Certificate Programs Offered: 6

Number of Students enrolled in Diploma or Certificate programs at this institution: 112

Link to your Institution website: <http://www.cvbeautycollege.com/>

Link to your Performance Fact Sheet if it appears on your website: <http://www.cvbeautycollege.com/>

Link to your Catalog if it appears on your website: <http://www.cvbeautycollege.com/>

Link to your Annual Report if it appears on your website: <http://www.cvbeautycollege.com/>

BPPE Institutions Annual Report for 2012 – Programs

Report for Year: 2012

Institution Code: 78192525

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen, please specify:

Name of Program (e.g. Business Administration, Massage, etc.): Cosmetology

Number of Degrees or Diplomas Awarded: 33

Total Charges for this program (Report whole dollars only): \$ 11425

Number of Students Who Began the Program: 43

Students Available for Graduation: 43

Graduates: 29

Completion Rate: 67

150% Completion Rate: 12

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 29

Graduates Employed in the Field: 14

Placement Rate: 48

Graduates employed in the field an average of less than 32 hours per week: 11

Graduates employed in the field an average of 32 or more hours per week: 3

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: yes

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY): 2012

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Cosmetology

Number of Students Taking Exam: 31

Number Who Passed the Exam: 15

Number Who Failed the Exam: 16

Passage Rate: 48

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY): 2011

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Cosmetology

Number of Students Taking Exam: 64

Number Who Passed the Exam: 46

Number Who Failed the Exam: 18

Passage Rate: 72

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 29

Graduates Employed in the Field: 14

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 1

\$15,001.00 - \$20,000.00: 3

\$20,001.00 - \$25,000.00: 4

\$25,001.00 - \$30,000.00: 5

\$30,001.00 - \$35,000.00: 1

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0

Report for Year: 2012

Institution Code: 78192525

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen, please specify:

Name of Program (e.g. Business Administration, Massage, etc.): Barbering

Number of Degrees or Diplomas Awarded: 10

Total Charges for this program (Report whole dollars only): \$ 10825

Number of Students Who Began the Program: 16

Students Available for Graduation: 16

Graduates: 5

Completion Rate: 31

150% Completion Rate: 44

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 5

Graduates Employed in the Field: 4

Placement Rate: 80

Graduates employed in the field an average of less than 32 hours per week: 2

Graduates employed in the field an average of 32 or more hours per week: 2

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: yes

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY): 2012

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Barber

Number of Students Taking Exam: 8

Number Who Passed the Exam: 8

Number Who Failed the Exam: 0

Passage Rate: 100

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY): 2011

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Barber

Number of Students Taking Exam: 7

Number Who Passed the Exam: 7

Number Who Failed the Exam: 0

Passage Rate: 100

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 5

Graduates Employed in the Field: 4

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 1

\$10,001.00 - \$15,000.00: 0

\$15,001.00 - \$20,000.00: 1

\$20,001.00 - \$25,000.00: 2

\$25,001.00 - \$30,000.00: 0

\$30,001.00 - \$35,000.00: 0

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0

Report for Year: 2012

Institution Code: 78192525

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen, please specify:

Name of Program (e.g. Business Administration, Massage, etc.): Barber Crossover

Number of Degrees or Diplomas Awarded: 4

Total Charges for this program (Report whole dollars only): \$ 2950

Number of Students Who Began the Program: 6

Students Available for Graduation: 6

Graduates: 5

Completion Rate: 83

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 5

Graduates Employed in the Field: 3

Placement Rate: 60

Graduates employed in the field an average of less than 32 hours per week: 3

Graduates employed in the field an average of 32 or more hours per week: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: yes

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY): 2012

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Barber

Number of Students Taking Exam: 3

Number Who Passed the Exam: 3

Number Who Failed the Exam: 0

Passage Rate: 100

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY): 2011

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Barber

Number of Students Taking Exam: 2

Number Who Passed the Exam: 2

Number Who Failed the Exam: 0

Passage Rate: 100

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 5

Graduates Employed in the Field: 3

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 1

\$15,001.00 - \$20,000.00: 0

\$20,001.00 - \$25,000.00: 0

\$25,001.00 - \$30,000.00: 2

\$30,001.00 - \$35,000.00: 0

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0

Report for Year: 2012

Institution Code: 78192525

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen, please specify:

Name of Program (e.g. Business Administration, Massage, etc.): Esthetician

Number of Degrees or Diplomas Awarded: 0

Total Charges for this program (Report whole dollars only): \$ 4225

Number of Students Who Began the Program: 0

Students Available for Graduation: 0

Graduates: 0

Completion Rate: 0

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0

Graduates employed in the field an average of less than 32 hours per week: 0

Graduates employed in the field an average of 32 or more hours per week: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: yes

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY): 2012

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Esthetician

Number of Students Taking Exam: 0

Number Who Passed the Exam: 0

Number Who Failed the Exam: 0

Passage Rate: 0

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY): 2011

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Esthetician

Number of Students Taking Exam: 2

Number Who Passed the Exam: 1

Number Who Failed the Exam: 1

Passage Rate: 50

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 0

\$15,001.00 - \$20,000.00: 0

\$20,001.00 - \$25,000.00: 0

\$25,001.00 - \$30,000.00: 0

\$30,001.00 - \$35,000.00: 0

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0

Report for Year: 2012

Institution Code: 78192525

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen, please specify:

Name of Program (e.g. Business Administration, Massage, etc.): Manicuring

Number of Degrees or Diplomas Awarded: 0

Total Charges for this program (Report whole dollars only): \$ 3125

Number of Students Who Began the Program: 0

Students Available for Graduation: 0

Graduates: 0

Completion Rate: 0

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0

Graduates employed in the field an average of less than 32 hours per week: 0

Graduates employed in the field an average of 32 or more hours per week: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: yes

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY): 2012

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Manicure

Number of Students Taking Exam: 0

Number Who Passed the Exam: 0

Number Who Failed the Exam: 0

Passage Rate: 0

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY): 2011

Name of the licensing entity that licenses this field: California Board of Barbering & Cosmetology

Name of Exam: Manicure

Number of Students Taking Exam: 0

Number Who Passed the Exam: 0

Number Who Failed the Exam: 0

Passage Rate: 0

Is this data from the licensing agency that administered the exam?: yes

Name of Agency: California Board of Barbering & Cosmetology

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 0

\$15,001.00 - \$20,000.00: 0

\$20,001.00 - \$25,000.00: 0

\$25,001.00 - \$30,000.00: 0

\$30,001.00 - \$35,000.00: 0

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0

Report for Year: 2012

Institution Code: 78192525

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was chosen, please specify:

Name of Program (e.g. Business Administration, Massage, etc.): Teacher Training (Cosmetology)

Number of Degrees or Diplomas Awarded: 0

Total Charges for this program (Report whole dollars only): \$ 3375

Number of Students Who Began the Program: 0

Students Available for Graduation: 0

Graduates: 0

Completion Rate: 0

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0

Graduates employed in the field an average of less than 32 hours per week: 0

Graduates employed in the field an average of 32 or more hours per week: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 0

\$15,001.00 - \$20,000.00: 0

\$20,001.00 - \$25,000.00: 0

\$25,001.00 - \$30,000.00: 0

\$30,001.00 - \$35,000.00: 0

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0