

IMPORTANT CONSUMER INFORMATION:

General Institutional Information:

Coachella Valley Beauty College is licensed to operate by the Bureau for Private Postsecondary Education, located at P. O. Box 980818, West Sacramento, CA 95798-0818, and is accredited by the National Accrediting Commission of Career Arts & Sciences (NACCAS), located at 3015 Colvin St., Alexandria, CA 22314. The school is owned by Coachella Valley Beauty College, and the Chief Executive Officer is Ms. Cham T. Prince.

Access is available to view the institution's accreditation, licenses and approvals are Monday through Friday from 8 am – 5 pm. The school's State Board of Cosmetology licenses, approvals, and Certificate of Certification are displayed outside of the main offices.

Coachella Valley Beauty College in La Quinta occupies a floor space of approximately 8,200 square feet, and the branch campus in Hemet occupies 3,945 sq. ft. Both locations are divided into reception area, offices, wet lab, theory and practical classrooms, clinic, student lounge, library, and restrooms for male and female students. Coachella Valley Beauty College's main campus is located at 79450 Highway 111 in the city of La Quinta, CA., and the branch campus is located at 3643 W. Florida Ave. in the city of Hemet, CA.. The facilities are accessible to the handicapped, with handicapped parking spaces, sidewalk ramp, and proper building design.

Coachella Valley Beauty College does not offer ESL (English as a Second Language) courses. Classes and materials will be provided in English. Cosmetology, Esthetician, and Manicurist students may choose to take the written portion of the State Board Exam in either English, Spanish, or Vietnamese. Our policy is to provide all enrollment agreements, disclosures, statements to students, and recruitment materials in English only.

If you have any questions regarding any consumer information, please contact:

Mr. Lee Jones – Administrator
Ms. Lupita Sanchez – Asst. Administrator
Ms. Cham Prince – President
Ms. Denise Harker – Financial Aid Officer

All employees are available at: Coachella Valley Beauty College
79450 Highway 111
La Quinta, CA 92253
Ph: 760-772-5950 / Fax: 760-772-1295
www.coachellavalleybeautycollege.com

Mr. Lee Jones – Administrator
Ms. Cham Prince – President
Ms. Denise Harker – Financial Aid Officer
Ms. Elizabeth Marquez – Asst. Administrator

or
Coachella Valley Beauty College
3643 West Florida Avenue
Hemet, CA 92545
Ph: 951-769-0675 / Fax: 951-769-0803
www.coachellavalleybeautycollege.com

Voter Registration:

In October 2002, the Congress passed and the President signed the Help America Vote Act of 2002 (“HAVA”). Students may register to vote in California if they are:

- A United States citizen
- A resident of California
- At least 18 years of age (or will be by the date of the next election)
- Not in prison or on parole for a felony conviction.
- Not judged by a court to be mentally incompetent

For downloadable form or more information, students may visit the Voter Registration – Elections & Voter Information – California Secretary of State at www.sos.ca.gov or call toll-free number 800-345-8683.

Vaccination Policy:

As adult learners, students attending Coachella Valley Beauty College are expected and assumed to be current with all required vaccinations. Coachella Valley Beauty College does not require any information regarding vaccinations from potential students to enroll.

Constitution and Citizenship Day (September 17th):

Our institution complies with the “Consolidated Appropriations Act, 2005.” The law states that “each educational institution that receives Federal funds for a fiscal year shall hold an educational program on the United States Constitution of September 17 of such year for the students served the educational institution.” The law requires that Constitution Day be held on September 17 of each year, commemorating the September 17, 1787 signing of the Constitution. However, when September 17 falls on a Saturday, Sunday, or holiday, Constitution Day shall be held during the preceding or following week.

Copyright Infringement & Illegal File Sharing – Policies and Sanctions:

Intellectual properties include copyrights, trademarks, patents, and trade secrets covered by copyright law. Copyright infringement (or copyright violation) is the unauthorized, prohibited use to reproduce ideas or information without any intention of paying for it.

For electronic and audio-visual media, unauthorized reproduction and distribution is also commonly referred to as **piracy**. Besides, unauthorized downloading of movies, music and software is damaging the economy.

Penalties for copyright infringement include civil and criminal penalties. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or “statutory” damages affixed at not less than \$750 and not more than \$30,000 per work infringed. For “willful” infringement, a court may award up to \$150,000 per work infringed. A court can in its discretion, also assess costs and attorney’s fees. For details, see Title 17, United States Code, Sections 504, 505. Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense. For more information, please see the website of the U.S. Copyright Office at (www.copyright.gov).

When students are found guilty of an academic offence, a penalty will be assigned ranging from a warning to a suspension or expulsion from the institution.

Emergency Procedure:

- In the event of a fire, dial 9-1-1 to report the fire
- In a major emergency, such as a wildfire or widespread hazardous materials release, the entire campus may be evacuated and areas closest to the danger area will be evacuated first.
- Stay calm, do not rush or panic
- Safely stop your work
- Gather your personal belongings if it is safe to do so
- Close, but do not lock, your office door and window if it is safe to do so
- Test closed doors for heat and/or fire by touching the door with the back of your hand; do not proceed if hot
- Proceed calmly and safely to the designated Emergency Assembly Area (EAA)
- Follow instructions from emergency responders
- Do not re-enter building until you are instructed to do so

NACCAS Completion, Placement, Licensure Rate
DATA FOR LA QUINTA & HEMET COMBINED:

Note: The institution's accrediting agency has allowed flexibilities to the institution in the publication of its student outcome rates if the COVID-19 Pandemic has significantly impacted the ability of students to successfully graduate, sit for licensure and/or obtain employment. Any rates reported below that have been modified in accordance with these flexibilities have been adjusted in one of the following manners as indicated. ⁽¹⁾

As documented in our 2020 Annual Report: Completion, Placement, Licensure Rate: (Combined date for both locations)

Graduation Rate: 74.14%
Placement Rate: 77.08%
Licensure Rate: 91.11%

..... **Institutional Rate Summary:**.....

Number of exempt students from the 2020 Annual Report: 3
Item 1 - Number of students scheduled to graduate: 116
Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 86
Item 3 - Number of students (from Item 2) who are eligible for employment: 48
Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 37
Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 45
Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 41
Item 7 - Length of longest NACCAS approved program taught in 2020 or 2021 (F/T or P/T) in weeks: 64
Item 8 - The total # of students who started training between September 1, 2020 to August 31, 2021 was 175

..... **Program Specific Summary**.....

Program: Manicuring ⁽¹⁾

Graduation Rate: 100.0%
Placement Rate: 100.0%
Licensure Rate: 100.0%
Item 1 - Number of students scheduled to graduate: 7
Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 7
Item 3 - Number of students (from Item 2) who are eligible for employment: 3
Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 3
Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 3
Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 3

Program: Barbering ⁽¹⁾

Graduation Rate: 53.57%
Placement Rate: 85.71%
Licensure Rate: 85.71%
Item 1 - Number of students scheduled to graduate: 28
Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 15
Item 3 - Number of students (from Item 2) who are eligible for employment: 14
Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 12
Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 7
Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 6

⁽¹⁾ Some students who previously enrolled at this institution and were unable to successfully graduate, sit for licensure and/or obtain employment attested that they were unable or unwilling to do so specifically due to the COVID-19 Pandemic. Students who made such attestations have been excluded from the calculation of this rate.

Program: Esthetics ⁽¹⁾

Graduation Rate: 83.64%

Placement Rate: 68.00%

Licensure Rate: 100.0%

Item 1 - Number of students scheduled to graduate: 55

Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 46

Item 3 - Number of students (from Item 2) who are eligible for employment: 25

Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 17

Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 24

Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 24

Program: Crossover Licensure ⁽¹⁾

Graduation Rate: 100.0%

Placement Rate: Item 3 is Zero

Licensure Rate: Item 5 is zero

Item 1 - Number of students scheduled to graduate: 1

Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 1

Item 3 - Number of students (from Item 2) who are eligible for employment: 0

Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 0

Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 0

Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 0

Program: Cosmetology ⁽¹⁾

Graduation Rate: 68.00%

Placement Rate: 83.33%

Licensure Rate: 72.73%

Item 1 - Number of students scheduled to graduate: 25

Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 17

Item 3 - Number of students (from Item 2) who are eligible for employment: 6

Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 5

Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 11

Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 8

Program: Teacher Training

Graduation Rate: Item 1 is Zero

Placement Rate: Item 3 is Zero

Licensure Rate: Item 5 is zero

Item 1 - Number of students scheduled to graduate: 0

Item 2 - Number of students (from Item 1) who actually graduated as of deadline / submission of Annual Report: 0

Item 3 - Number of students (from Item 2) who are eligible for employment: 0

Item 4 - Number of eligible individuals (from Item 3) employed in a field for which training prepared them: 0

Item 5 - Number of individuals (from Item 2) who took all portions of their licensing exam: 0

Item 6 - Number of individuals (from Item 5) who passed all portions of licensing exam: 0

⁽¹⁾ Some students who previously enrolled at this institution and were unable to successfully graduate, sit for licensure and/or obtain employment attested that they were unable or unwilling to do so specifically due to the COVID-19 Pandemic. Students who made such attestations have been excluded from the calculation of this rate.

As documented in our **2019 Annual Report: Completion, Placement, Licensure Rate:** (Combined date for both locations)

- Completion Rate: 74.42%
- Placement Rate: 62.50%
- Licensure Rate: 85.33%

2019 Annual Report data by Course:

Cosmetology:

Completion Rate: Of the students that were scheduled to complete in 2019, 70.3% of them completed.

Placement Rate: Of the students that are eligible for placement, 73.1% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 78.3% of them passed.

Barbering:

Completion Rate: Of the students that were scheduled to complete in 2019, 60.5% of them completed.

Placement Rate: Of the students that are eligible for placement, 73.1% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 64.7% of them passed.

Barber Crossover – 200 hrs:

Completion Rate: Of the students that were scheduled to complete in 2019, 50% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Manicuring:

Completion Rate: Of the students that were scheduled to complete in 2019 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 60% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Esthetician:

Completion Rate: Of the students that were scheduled to complete in 2019, 90.5% of them completed.

Placement Rate: Of the students that are eligible for placement, 47.4% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Teacher Training (Cosmetology): There was no data to report for this timeframe.

DATA BY LOCATION:

LA QUINTA LOCATION:

Note: The institution's accrediting agency has allowed flexibilities to the institution in the publication of its student outcome rates if the COVID-19 Pandemic has significantly impacted the ability of students to successfully graduate, sit for licensure and/or obtain employment. Any rates reported below that have been modified in accordance with these flexibilities have been adjusted in one of the following manners as indicated. ⁽¹⁾

As documented in our **2020 Annual Report: Completion, Placement, Licensure Rate:**

Completion Rate: Of the students that were scheduled to complete in 2020, 77.5% of them completed.

Placement Rate: Of the students that are eligible for placement, 85.7% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 92.3% of them passed.

⁽¹⁾ Some students who previously enrolled at this institution and were unable to successfully graduate, sit for licensure and/or obtain employment attested that they were unable or unwilling to do so specifically due to the COVID-19 Pandemic. Students who made such attestations have been excluded from the calculation of this rate.

2020 Annual Report data by Course:

Cosmetology⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 50% of them passed.

Barbering⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 55.5% of them completed.

Placement Rate: Of the students that are eligible for placement, 75% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 100% of them passed.

Barber Crossover – 200 hrs⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 0% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 0% of them passed.

Manicuring⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 100% of them passed.

Esthetician⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 75% of them completed.

Placement Rate: Of the students that are eligible for placement, 85.71% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 100% of them passed.

Teacher Training (Cosmetology): There was no data to report for this timeframe.

HEMET LOCATION:

Note: The institution's accrediting agency has allowed flexibilities to the institution in the publication of its student outcome rates if the COVID-19 Pandemic has significantly impacted the ability of students to successfully graduate, sit for licensure and/or obtain employment. Any rates reported below that have been modified in accordance with these flexibilities have been adjusted in one of the following manners as indicated.⁽¹⁾

As documented in our 2020 Annual Report: **Completion, Placement, Licensure Rate:**

- Completion Rate: Of the students that were scheduled to complete in 2020, 72.37% of them completed.
- Placement Rate: Of the students that are eligible for placement, 73.53% were placed in the field
- Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 90.6% of them passed.

2020 Annual Report data by Course:

Cosmetology⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 60% of them completed.

Placement Rate: Of the students that are eligible for placement, 80% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 77.78% of them passed.

⁽¹⁾ Some students who previously enrolled at this institution and were unable to successfully graduate, sit for licensure and/or obtain employment attested that they were unable or unwilling to do so specifically due to the COVID-19 Pandemic. Students who made such attestations have been excluded from the calculation of this rate.

Manicuring ⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 100% of them passed.

Esthetician ⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 88.57% of them completed.

Placement Rate: Of the students that are eligible for placement, 61.11% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 100% of them passed.

Barbering

Completion Rate: Of the students that were scheduled to complete in 2020, 43.75% of them completed.

Placement Rate: Of the students that are eligible for placement, 85.71% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 83.33% of them passed.

Barber Crossover – 200 hrs ⁽¹⁾

Completion Rate: Of the students that were scheduled to complete in 2020, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/21, 0% of them passed.

Teacher Training (Cosmetology): There was no data to report for this timeframe.

LA QUINTA LOCATION:

As documented in our **2019 Annual Report: Completion, Placement, Licensure Rate:**

- Completion Rate: Of the students that were scheduled to complete in 2019, 71.7% of them completed.
- Placement Rate: Of the students that are eligible for placement, 52.6% were placed in the field
- Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 63% of them passed.

2019 Annual Report data by Course:

Cosmetology:

Completion Rate: Of the students that were scheduled to complete in 2019, 81.82% of them completed.

Placement Rate: Of the students that are eligible for placement, 22.22% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 42.86% of them passed.

Barbering:

Completion Rate: Of the students that were scheduled to complete in 2019, 61.29% of them completed.

Placement Rate: Of the students that are eligible for placement, 63.16% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 50% of them passed.

Barber Crossover – 200 hrs:

Completion Rate: Of the students that were scheduled to complete in 2019, 50% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Manicuring:

Completion Rate: Of the students that were scheduled to complete in 2019, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

⁽¹⁾ Some students who previously enrolled at this institution and were unable to successfully graduate, sit for licensure and/or obtain employment attested that they were unable or unwilling to do so specifically due to the COVID-19 Pandemic. Students who made such attestations have been excluded from the calculation of this rate.

Esthetician:

Completion Rate: Of the students that were scheduled to complete in 2019, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 50% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Teacher Training (Cosmetology): There was no data to report for this timeframe.

HEMET LOCATION:

As documented in our **2019 Annual Report: Completion, Placement, Licensure Rate:**

- Completion Rate: Of the students that were scheduled to complete in 2019, 76.3% of them completed.
- Placement Rate: Of the students that are eligible for placement, 68.9% were placed in the field
- Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 98% of them passed.

2019 Annual Report data by Course:

Cosmetology:

Completion Rate: Of the students that were scheduled to complete in 2019, 65.38% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 93.75% of them passed.

Barbering:

Completion Rate: Of the students that were scheduled to complete in 2019, 58.33% of them completed.

Placement Rate: Of the students that are eligible for placement, 100% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Manicuring:

Completion Rate: Of the students that were scheduled to complete in 2019, 100% of them completed.

Placement Rate: Of the students that are eligible for placement, 50% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Esthetician:

Completion Rate: Of the students that were scheduled to complete in 2019, 88.24% of them completed.

Placement Rate: Of the students that are eligible for placement, 46.67% were placed in the field

Licensure Rate: Of the students who completed and passed all parts of the licensure exam by 11/30/20, 100% of them passed.

Barber Crossover – 200 hrs: There was no data to report for this timeframe.

Teacher Training (Cosmetology): There was no data to report for this timeframe.

Cohort Default Rates:

FY 2017	23.8
FY 2018	24.3
FY 2019	3.4

State Board Cost of Examination

Board of Barbering and Cosmetology Examination Fee of \$125.00 for Cosmetology; \$110.00 for Manicuring ; \$115.00 for Esthetician; \$125.00 for Barbering.

Extra Instruction (Overtime Charges)

Students are expected to complete their training on/by the On Time Graduation date as specified on their Enrollment Agreement. **If a student exceeds the time frame outlined on their enrollment agreement, an extra instruction charge will be made for the balance of the hours required for the completion of course.** Rate per hour are as follows: Cosmetology \$12.00, Manicuring \$10.00, Esthetician \$10.00, Barbering \$12.00, Barber Crossover Course \$10.00, Teacher Training (Cosmetology) \$10.00. Extra Instruction (Overtime) Charges are on a cash pay basis, and are not eligible for Title IV Financial Aid.

Transfer Students

Transfer students will be charged the hourly rate (based on course) for the hours to be completed, plus the registration fee of \$100.00. *Note:* We do not normally accept transfer students who have completed ½ or more of the course hours at another school, however, upon approval of the School Director, exceptions may be made on an individual evaluation basis.

Textbook Replacement Cost

Course	Book Title	Publisher	ISBN No.	Replacement Cost
Cosmetology	Milady's Std. Cosmetology 13 th Ed. Textbook	Milady	9781285769431	\$ 158.00
	Theory Workbook	Milady	9781285769455	\$ 81.00
	Exam Review Book	Milady	9781285769554	\$ 65.00
Barbering	Milady's Std. Barbering - 6th Ed. Textbook	Milady	9781305100558	\$ 183.00
	Theory Workbook	Milady	9781305100664	\$ 97.00
	Exam Review Book	Milady	9781305100671	\$ 73.00
Esthetician	Milady's Std. Esthetics – 12 th Ed. Fundamentals & Foundations Bundle	Milady	9780357263792	\$ 200.00
	Workbook/Exam Review Bundle	Milady	9780357482841	\$ 172.00
Manicuring	Milady's Std. Nail Tech.- 8th Ed. Nail Tech. & Foundations Textbook Bundle	Milady	9780357446867	\$ 169.00
	Workbook/Exam Review Bundle	Milady	9780357482865	\$ 159.00